

Community Profile

102 E Main St, Lexington, South Carolina, 29072



Rings: 1, 3, 5 mile radii

Population Summary	1 mile	3 miles	5 miles
2010 Total Population	5,089	31,072	68,191
2020 Total Population	5,410	35,940	84,064
2020 Group Quarters	131	1,092	1,154
2026 Total Population	5,822	39,095	90,425
2026 Group Quarters	131	1,122	1,182
2031 Total Population	6,023	40,435	94,104
2026-2031 Annual Rate	0.68%	0.68%	0.80%
2026 Total Daytime Population	10,231	45,014	84,980
Workers	7,190	24,721	39,582
Residents	3,041	20,293	45,398

Household Summary			
2010 Total Households	2,398	12,109	26,100
2010 Average Household Size	2.05	2.46	2.56
2020 Total Households	2,477	14,163	32,026
2020 Average Household Size	2.13	2.46	2.59
2026 Total Households	2,710	15,865	35,326
2026 Average Household Size	2.10	2.39	2.53
2031 Total Households	2,838	16,672	37,299
2031 Average Household Size	2.08	2.36	2.49
2026-2031 Annual Rate	0.93%	1.00%	1.09%
2026 Families	1,609	10,585	25,139
2026 Average Family Size	2.72	2.95	3.02
2031 Families	1,679	11,093	26,499
2031 Average Family Size	2.69	2.90	2.98
2026-2031 Growth Rate	0.86%	0.94%	1.06%

Median Household Income			
2026	\$80,315	\$100,624	\$102,390
2031	\$91,884	\$113,565	\$117,400

Per Capita Income	1 mile	3 miles	5 miles
2026	\$43,465	\$51,351	\$50,766
2031	\$49,890	\$59,222	\$58,803

2026 Households by Income			
Household Income Base	2,712	15,865	35,328
<\$10,000	1.8%	2.8%	2.8%
\$10,000-14,999	1.8%	1.6%	1.4%
\$15,000-19,999	2.5%	2.2%	1.6%
\$20,000-24,999	4.0%	2.4%	2.2%
\$25,000-29,999	3.0%	2.2%	1.8%
\$30,000-34,999	2.1%	1.9%	1.6%
\$35,000-39,999	2.2%	1.5%	1.6%
\$40,000-44,999	2.4%	1.9%	2.1%
\$45,000-49,999	3.3%	2.6%	2.7%
\$50,000-59,999	9.3%	7.1%	6.7%
\$60,000-74,999	13.5%	10.0%	10.6%
\$75000-99999	14.9%	13.3%	13.2%
\$100,000-124,999	12.2%	13.0%	12.5%
\$125,000-149,999	10.2%	10.8%	10.3%
\$150000-199999	8.4%	10.4%	11.8%
\$200,000-249,999	3.5%	6.9%	7.1%
\$250,000-299,999	2.1%	3.8%	3.9%
\$300,000-399,999	1.3%	2.5%	2.5%
\$400,000-499,999	0.7%	1.4%	1.4%
\$500,000+	0.7%	1.6%	2.0%
Average Household Income	\$100,733	\$125,151	\$129,299

2026 Affordability, Mortgage and Wealth			
Housing Affordability Index	116	140	146
Percent of Income for Mortgage	21.0%	17.3%	16.5%
Wealth Index	82	107	111

Median Home Value			
2026	\$286,171	\$295,191	\$287,387
2031	\$344,947	\$365,451	\$363,348

2026 Home Value	1 mile	3 miles	5 miles
Total Owner Occupied Housing Units	1,755	12,304	29,499
<\$50,000	0.9%	1.1%	1.3%
\$50,000 - \$99,999	0.3%	0.8%	1.2%
\$100,000 - \$149,999	2.9%	2.4%	3.5%
\$150,000 - \$199,999	8.5%	10.7%	13.7%
\$200,000 - \$249,999	20.4%	17.6%	17.9%
\$250,000 - \$299,999	23.6%	19.4%	16.4%
\$300,000 - \$399,999	25.7%	25.3%	22.3%
\$400,000 - \$499,999	5.8%	8.9%	9.5%
\$500,000 - \$749,999	9.1%	10.5%	10.2%
\$750,000 - \$999,999	2.4%	2.8%	2.8%
\$1,000,000 - \$1,499,999	0.1%	0.3%	0.6%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.3%
\$2,000,000 +	0.1%	0.2%	0.2%
Average Home Value	\$331,993	\$344,529	\$341,801

Housing Unit Summary			
2010 Total Housing Units	2,629	13,100	28,131
Owner Occupied Housing Units	51.2%	66.4%	72.7%
Renter Occupied Housing Units	40.1%	26.0%	20.1%
Vacant Housing Units	8.8%	7.6%	7.2%
2020 Housing Units	2,697	15,208	34,001
Owner Occupied Housing Units	56.3%	69.6%	76.8%
Renter Occupied Housing Units	35.5%	23.5%	17.4%
Vacant Housing Units	7.5%	6.6%	5.9%
2026 Housing Units	2,903	16,816	37,131
Owner Occupied Housing Units	60.6%	73.2%	79.4%
Renter Occupied Housing Units	32.8%	21.2%	15.7%
Vacant Housing Units	6.6%	5.7%	4.9%
2031 Total Housing Units	3,034	17,624	39,125
Owner Occupied Housing Units	61.7%	74.1%	80.4%
Renter Occupied Housing Units	31.8%	20.4%	15.0%
Vacant Housing Units	6.5%	5.4%	4.7%

2026 Population by Sex	1 mile	3 miles	5 miles
Males	2,799	18,902	44,247
Females	3,023	20,193	46,178

Median Age			
2010	36.7	37.7	36.6
2020	39.8	40.4	38.8
2026	40.6	41.1	40.0
2031	41.8	42.0	41.0

2026 Population by Age			
Total	5,823	39,095	90,426
0 - 4	5.4%	5.7%	5.9%
5 - 9	5.6%	6.1%	6.3%
10 - 14	6.2%	6.5%	7.2%
15 - 24	12.7%	12.3%	12.5%
25 - 34	12.3%	11.3%	11.3%
35 - 44	14.0%	13.7%	14.1%
45 - 54	12.0%	12.4%	13.3%
55 - 64	11.4%	12.1%	12.1%
65 - 74	10.6%	10.3%	9.8%
75 - 84	7.4%	6.5%	5.7%
85 +	2.9%	2.8%	1.8%
18 +	78.9%	77.7%	76.3%

2026 Population 15+ by Marital Status			
Total	4,820	31,944	72,854
Never Married	19.8%	22.2%	24.3%
Married	61.4%	62.2%	62.1%
Widowed	4.7%	5.5%	4.5%
Divorced	14.1%	10.1%	9.2%

2026 Pop 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	4,081	27,153	61,532
Less than 9th Grade	1.0%	1.3%	1.2%
9th - 12th Grade, No Diploma	2.8%	3.0%	3.1%
High School Graduate	20.5%	17.5%	16.9%
GED/Alternative Credential	2.6%	2.3%	3.3%
Some College, No Degree	21.0%	16.4%	18.3%
Associate Degree	8.8%	11.8%	12.8%
Bachelor's Degree	31.4%	30.6%	27.4%
Graduate/Professional Degree	11.9%	17.1%	17.1%

2020 Population by Race/Ethnicity			
Total	5,410	35,940	84,064
White Alone	73.7%	77.0%	77.4%
Black Alone	13.5%	10.0%	9.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.4%	4.0%	3.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.9%	1.7%	2.1%
Two or More Races	1.9%	1.7%	2.1%
Hispanic Origin	6.0%	5.9%	5.8%
Diversity Index	49.6	45.9	45.2

2026 Population by Race/Ethnicity			
Total	5,821	39,095	90,426
White Alone	70.5%	73.9%	74.5%
Black Alone	14.9%	11.1%	10.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.0%	4.7%	4.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.1%	1.9%	2.4%
Two or More Races	8.0%	7.9%	7.6%
Hispanic Origin	6.8%	6.8%	6.7%
Diversity Index	53.9	50.4	49.7

2026 Employed Pop 16+ by Occupation	1 mile	3 miles	5 miles
Total	2,954	19,602	46,956
White Collar	68.9%	71.1%	69.5%
Management/Business/Financial	24.5%	22.3%	22.3%
Professional	26.0%	28.2%	27.6%
Sales	7.4%	10.0%	9.0%
Administrative Support	11.0%	10.6%	10.7%
Services	14.1%	12.0%	12.2%

2026 Employed Pop 16+ by Occupation			
Total	2,954	19,602	46,956
Blue Collar	17.0%	16.9%	18.3%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	3.2%	3.3%	3.9%
Installation/Maintenance/Repair	5.3%	5.6%	4.8%
Production	3.1%	2.7%	3.0%
Transportation/Material Moving	5.3%	5.1%	6.4%
White Collar	68.9%	71.1%	69.5%
Management/Business/Financial	24.5%	22.3%	22.3%
Professional	26.0%	28.2%	27.6%
Sales	7.4%	10.0%	9.0%
Administrative Support	11.0%	10.6%	10.7%
Services	14.1%	12.0%	12.2%

2026 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,954	19,602	46,956
Population 16+ Employed	95.0%	96.0%	96.4%
Population 16+ Unemployment rate	5.0%	4.0%	3.6%
Population 16-24 Employed	12.9%	12.8%	12.8%
Population 16-24 Unemployment rate	10.2%	7.3%	6.0%
Population 25-54 Employed	58.7%	59.7%	60.8%
Population 25-54 Unemployment rate	3.8%	3.5%	3.3%
Population 55-64 Employed	14%	16%	16%
Population 55-64 Unemployment rate	7.8%	4.4%	3.7%
Population 65+ Employed	9%	7%	7%
Population 65+ Unemployment rate	0.7%	0.6%	0.8%

2026 Employed Population 16+ by Industry	1 mile	3 miles	5 miles
Total	2,806	18,818	45,286
Agriculture/Mining	0.0%	0.3%	0.2%
Construction	9.7%	7.5%	8.2%
Manufacturing	7.6%	8.8%	9.1%
Wholesale Trade	1.4%	1.2%	1.8%
Retail Trade	8.1%	9.8%	10.1%
Transportation/Utilities	5.1%	6.0%	7.1%
Information	1%	2%	2%
Finance/Insurance/Real Estate	11.0%	9.1%	8.4%
Services	51.8%	49.7%	48.5%
Public Administration	4.5%	5.8%	5.0%

2026 Consumer Spending			
Apparel & Services: Total \$	\$5,749,284	\$41,227,539	\$94,558,447
Average Spent	\$2,121.51	\$2,598.65	\$2,676.74
Spending Potential Index	83	102	105
Education: Total \$	\$4,472,771	\$32,468,307	\$73,562,789
Average Spent	\$1,650.47	\$2,046.54	\$2,082.40
Spending Potential Index	82	102	104
Entertainment/Recreation: Total \$	\$9,765,474	\$71,176,449	\$163,858,771
Average Spent	\$3,603.50	\$4,486.38	\$4,638.48
Spending Potential Index	84	104	108
Food at Home: Total \$	\$17,999,174	\$128,122,729	\$291,113,048
Average Spent	\$6,641.76	\$8,075.81	\$8,240.76
Spending Potential Index	84	102	105
Food Away from Home: Total \$	\$9,955,662	\$71,825,976	\$165,503,129
Average Spent	\$3,673.68	\$4,527.32	\$4,685.02
Spending Potential Index	82	101	105
Health Care: Total \$	\$18,573,442	\$134,632,645	\$309,389,097
Average Spent	\$6,853.67	\$8,486.14	\$8,758.11
Spending Potential Index	85	106	109
HH Furnishings & Equipment: Total \$	\$6,419,640	\$46,728,650	\$107,705,641
Average Spent	\$2,368.87	\$2,945.39	\$3,048.91
Spending Potential Index	83	104	107
Personal Care Products & Services: Total \$	\$2,565,034	\$18,517,901	\$42,613,872
Average Spent	\$946.51	\$1,167.22	\$1,206.30
Spending Potential Index	83	102	106

2026 Consumer Spending	1 mile	3 miles	5 miles
Shelter: Total \$	\$60,371,647	\$430,988,681	\$982,962,798
Average Spent	\$22,277.36	\$27,166.01	\$27,825.48
Spending Potential Index	81	99	101
Support Payments/Gifts in Kind: Total \$	\$7,034,947	\$51,901,507	\$120,680,232
Average Spent	\$2,595.92	\$3,271.45	\$3,416.19
Spending Potential Index	85	107	112
Travel: Total \$	\$7,987,688	\$59,049,873	\$136,231,848
Average Spent	\$2,947.49	\$3,722.02	\$3,856.42
Spending Potential Index	81	102	105
Vehicle Maintenance & Repairs: Total \$	\$2,830,016	\$20,337,472	\$46,610,823
Average Spent	\$1,044.29	\$1,281.91	\$1,319.45
Spending Potential Index	84	103	107

Top Tapestry Segment		
1 mile	3 miles	5 miles
Loyal Locals (K3): This segment is characterized by senior Midwestern and Southern suburbanites in stable growth areas. Learn more about this segment...	Flourishing Families (H1): This segment is characterized by large Southern and Midwestern suburban families in growing developments. Learn more about this segment...	Flourishing Families (H1): This segment is characterized by large Southern and Midwestern suburban families in growing developments. Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.